

“ If there are **1000 actors** for **1 character**,
There are **1000 characters** for **1 brilliant actor**.
Join this league of actors ”

~ Kanu Priya, Founder CEO



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www.gsmc.in

3-Year Professional Acting

CERTIFIED PROGRAMME

creating thinking actors

THIS INTENSIVE **THREE-YEAR** TRAINING INCLUDES:

OVERVIEW

Opportunity
to be a
part of our
ongoing
and
upcoming
series!

- Sessions in Camera-Facing
- Sessions in Theatre (under Actor Unveiled)
- Sessions in Make-Up & Hair
- Sessions in Dance
- Sessions in Yoga
- Sessions in Horse-Riding
- Sessions in Martial Arts
- Sessions in Nutrition & Dietary Planning
- Sessions in Modelling & Still Posing
- Sessions in Personal Styling
- Sessions in Brand Creation
- Sessions in Networking
- Sessions in Meditation
- Sessions in Counselling
- Sessions in Reading & World Literature
- Sessions in Creative Writing
- Sessions in World Cinema

CERTIFIED COURSE

PORTFOLIO & SHOWREEL INCLUDED

PROGRAMME DETAILS

MODULE I: SELF-ASSESSMENT

- Understanding core strengths/weaknesses:
 - o As a Person
 - o As an Actor
- Understanding your body:
 - o Developing Body Language
 - o Yoga for body-mind-soul connect
 - o Breath Work/Meditation
- Understanding requirements of an Actor
 - o Importance of a Career Coach
 - o Importance of an Acting Agent
 - o Importance of a Physical Coach
 - o Importance of a Nutritionist
 - o Importance of a Mentor
- Introduction to World Literature / Cinema
- Nurturing Story-Telling
- History of acting, cinema, theatre, television



MODULE II: INTRODUCTION TO ACTING

- Voice Work: working on diction, pronunciation, enunciation & voice modulation
- Improvisations for Camera: briefly studying script writing, characterization, camera facing etc.
- Introduction to Creative Writing
- Introduction to different Dance styles
- Biographies of national, international actors and filmmakers
- Yoga & Theatre



MODULE III: STYLES OF ACTING

- Introduction to:
 - Camera Vocabulary
 - In-depth Characterization
 - Voice- Work
- Technicalities of Camera-Facing: becoming comfortable with camera & practical shots
- Introduction to Method Acting
- Living with characters
- Introduction to Professional Makeup
- Yoga & Theatre



MODULE IV: DIVERSIFICATION

- Introduction to Martial Arts
- Introduction to Horse-Riding
- Introduction to Fencing
- Introduction to Nutritionist: handling weight gains/loss for a character
- Preparing & creating a theatre festival

MODULE V: BECOMING A PRO

- Improvisations & role playing for camera
- Sample Studio-shoots for Personalized Showreel
- Introduction to modelling
- Brand creation – my specialisation as an actor
- Networking
- Personal Styling and grooming
- Handling social media



MODULE VI: GETTING READY

- Interactions with media houses
 - Interactions with press
- Conducting mock press conferences
 - Preparing for interviews
- Preparing for audience interactions
 - Connecting with agencies
 - Hiring agents
 - Hiring publicists
 - Handling social media



WHO SHOULD JOIN THIS PROGRAMME?

This is a custom-designed course for aspiring actors who are serious and passionate about this profession.

This is not a hobby class. We are working with the purpose of creating **'Thinking Actors'**, who are **Aware, Intelligent and Socially Responsible**. We are ready to commit to your **Acting Career**, make sure that so are you.



WHAT WILL YOU GAIN FROM THIS PROGRAMME

This programme is your gateway into the **glamour world of Television & Films**. Depending upon your long-term goals and ambitions, this programme will equip you to find your own potential as an Actor. You will be trained and mentored by the **Industry's finest, experienced and seasoned Professionals**. At the same time, you will be allotted mentors from your senior batches, to create a group dynamics and long-term relationships between the actors. Most importantly, the last 1 year of the programme focuses on creating your **Unique Brand Identity as an Actor**. Also, since we have an active production house, **Gul Guncha Arts**, you will be given the opportunity to be a **part of the on-going series and upcoming projects**.

WHAT SHOULD YOU EXPECT FROM THIS PROGRAMME

By entering this programme, you will be in an atmosphere where **creativity and free-thinking** is a part and parcel of living. A **close-knit community of actors**, who are continuously working on their art. Polishing it more and more. With us, we enter a patch of exploring yourself, your talent, your emotions in **a safe, friendly and cohesive environment; where cooperation instead of competition is the rule of law**.



Karmbhoomi

Karmbhoomi is a youth based television movement on

UTV's Bindass Channel

created & produced by **Gul Guncha Arts**
starring **GSMC Alumni**

WWW.KARMBHOOMI.COM

IN PRESS

For a better tomorrow

VISHAL VERMA

Remember in the '90s television shows used to be informative and carried a meaningful storyline? Television became an effective part of our daily life, which led us to philosophise our own self-righteousness.

Shows like *Maigudi Days*, *Hip-Hip Hurray*, and *Shaktimaan* were trendsetters for the younger audience. But now, where are such shows? Or, have we shifted our focus to sensationalism of television. Definitely the times have changed, but still there are efforts being made to bring moralistic shows back in the mainstream.

On that note, cast of the youth-centric TV



PHOTO UPENDRA SEN GUPTA

"The aim is to guide them and through this natak, we hope that the kids rise up and talk about their problems about feeling depressed."

KANU PRITA

depression.

We ask Kanu about the relevancy of nukkata amongst the modern youth, and she says, "I think, it's all about the perception of the mind. The aim is to



'Trying to create thinking actors'

Youth in the line of the '90s television shows used to be informative and carried a meaningful storyline? Television became an effective part of our daily life, which led us to philosophise our own self-righteousness.



UPENDRA SEN GUPTA

showing actors and their in the '90s television shows used to be informative and carried a meaningful storyline? Television became an effective part of our daily life, which led us to philosophise our own self-righteousness.



'लेन आई वोन डिप्रेशन' नुककड़ नाटक का मंचन
2020 तक लोगों में डिप्रेशन की
समस्या और बढ़ेगी : कनुप्रिया



TV actors share their battles with depression at Greater Noida college

PHOTO UPENDRA SEN GUPTA



The students at JMS Engineering Management Technical Campus, Greater Noida, were excited as the lead actors of TV show *Karmbhoomi* recently visited the campus. The occasion was the launch of a campaign about depression by the show's makers. "Tired 'Hoi T' Hoi Depression", the event had four of

getting actors to speak on depression. Kanu Priya, the show's director, told us, "Within the last few years, we have had our character battle things like child abuse and bullying. Then, all year, we had lead actors have had personal battles with depression. Since we were doing a campaign about the problem of depression in the industry, the event had four of

seriously. But when you are someone, they ask, "What have you faced that you are so depressed?" The students asked the actors questions about their experiences with depression. When asked about how one can overcome the loneliness caused by depression, Chavvi replied, "I feel sharing and talking about it is as important. You need to



CHAVVI REPLY

OUR FOUNDER CEO



Ms.KANU PRIYA

With experience of over two decades, Ms.Kanu Priya is an Entrepreneur, Media Person, Parenting Expert, Author & Acting Coach. She has been the leading lady of over sixty television serials and eighty tele-films. Internationally recognized as the Spiritual Host for the world-wide hit talk show, Awakening with Brahma Kumaris; Ms.Kanu Priya is critically acclaimed Director as well. She believes in the power of media as a medium of change, which can be achieved by channelizing the youth energy!

4 Days/Week

4-6 Hrs

www.gsmc.in

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About

Gul Guncha Arts

A New Age Media Production House



GUL GUNCHA ARTS
A MEDIA PRODUCTION HOUSE

WWW.GULGUNCHAARTS.IN

Gul Guncha Arts is a production house established in 2005 with a clear understanding to use media as the power to bring in the change long awaited in the World. We have created many awareness programmes, short films, TVC's, Documentaries, Ad Films, Talk Show, currently producing on Karmbhoomi Series on Bindass Channel. We believe in creating Socially Responsible Media.